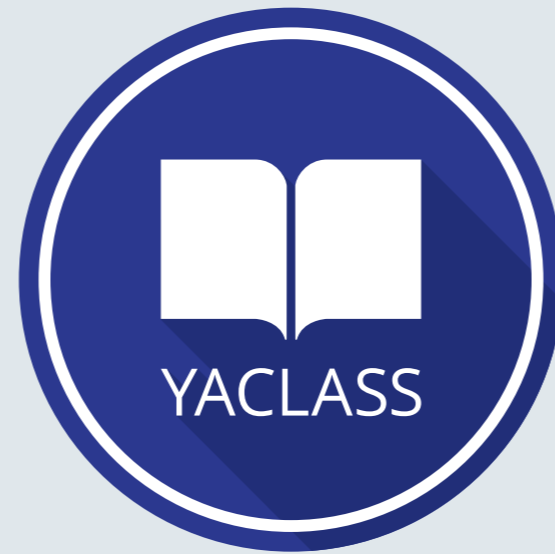


**K12**

**DIGITAL LEARNING  
PLATFORM**

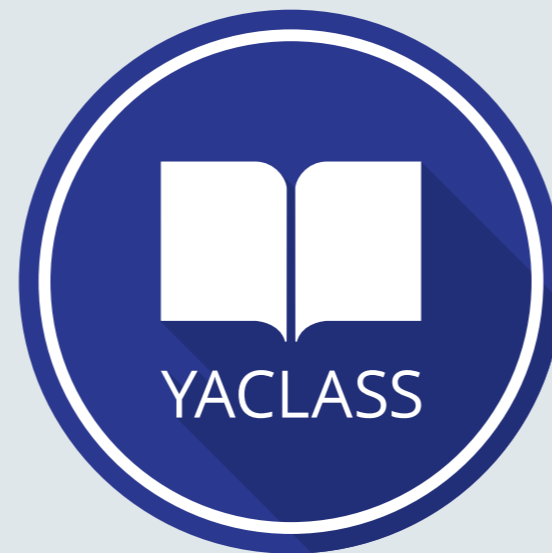


# YACCLASS TECHNOLOGICAL PLATFORM

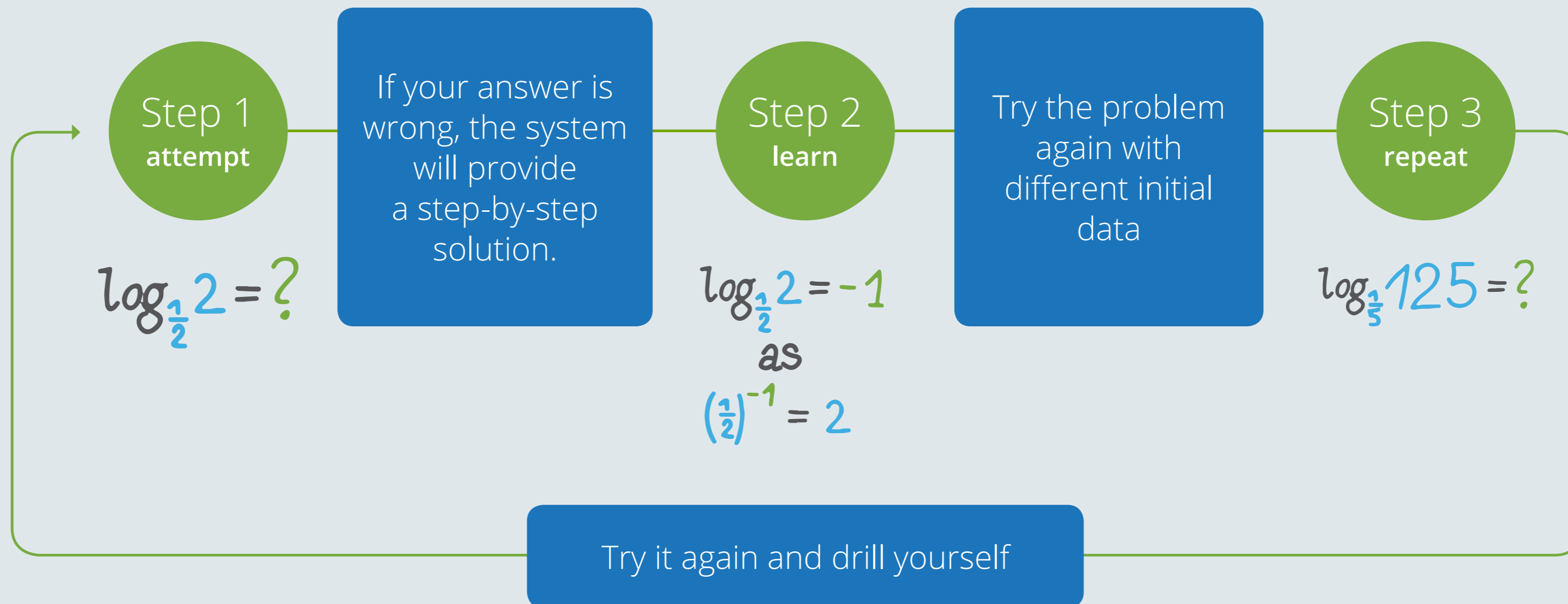
20 000 000

TASK VARIANTS

YaClass is a task generator for school curricula designed in coordination with scientists. Through algorithms derived from Noam Chomsky's formal grammar structures, the generator provides students with an "infinite training" mode and schools with a sure-fire way to prevent cheating on exams in any subject.



## HOW DOES THE TASK GENERATOR WORK?





THE YACCLASS PLATFORM  
HAS BEEN SUCCESSFULLY IMPLEMENTED  
IN 10 EU COUNTRIES

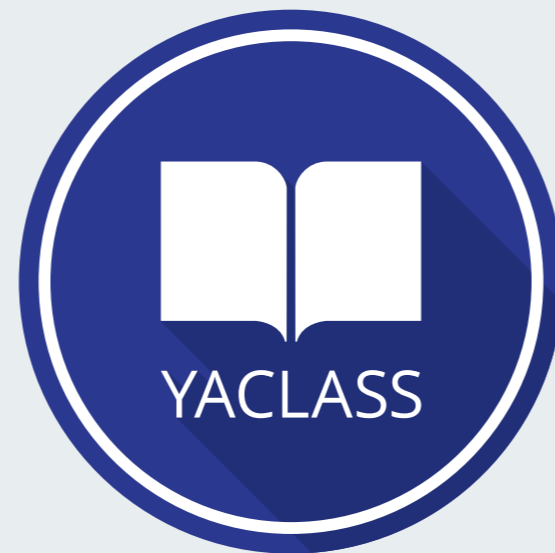


**Leonardo da Vinci**



2 5 0 0 0 0 0

UNIQUE USERS  
EACH MONTH



## THE PROJECT IS UP AND RUNNING IN THE FOLLOWING COUNTRIES



GERMANY



ARMENIA



UKRAINE



BELARUS



LATVIA

1 009 000

REGISTERED STUDENTS



## CLIENT PROBLEMS

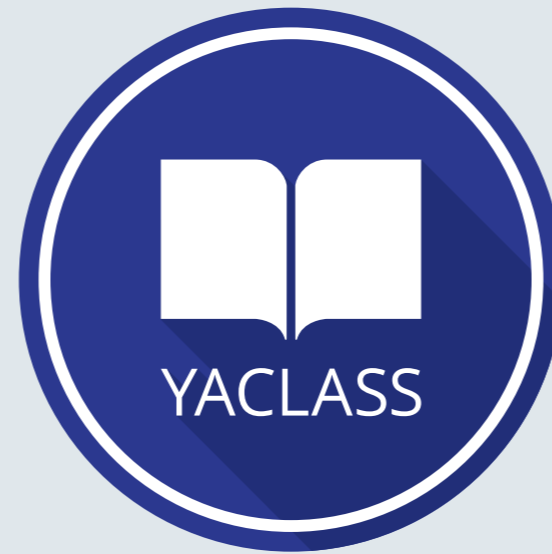
WHAT DO  
PARENTS WANT?

THEY WANT TO BETTER THEIR  
STUDENT'S PERFORMANCE IN  
SCHOOL



**€10-150**

annual subscription  
per student



## CLIENT PROBLEMS

WHAT DO  
SCHOOLS WANT?

**THEY WANT STUDENTS  
TO GET BETTER GRADES  
AND PERFORM BETTER  
ON TESTS**



**€500-5000**

annual subscription for schools

**15%** increase in level  
of school performance

**30%** time savings on checking  
the homework assignments of school  
performance





## YACLASS

number of accessible students

**33 000 000**

**101 000**

students subscribed

**€660 000**

annual revenues

**200 000**

estimated subscribers  
in 2018.

**€1 580 000**

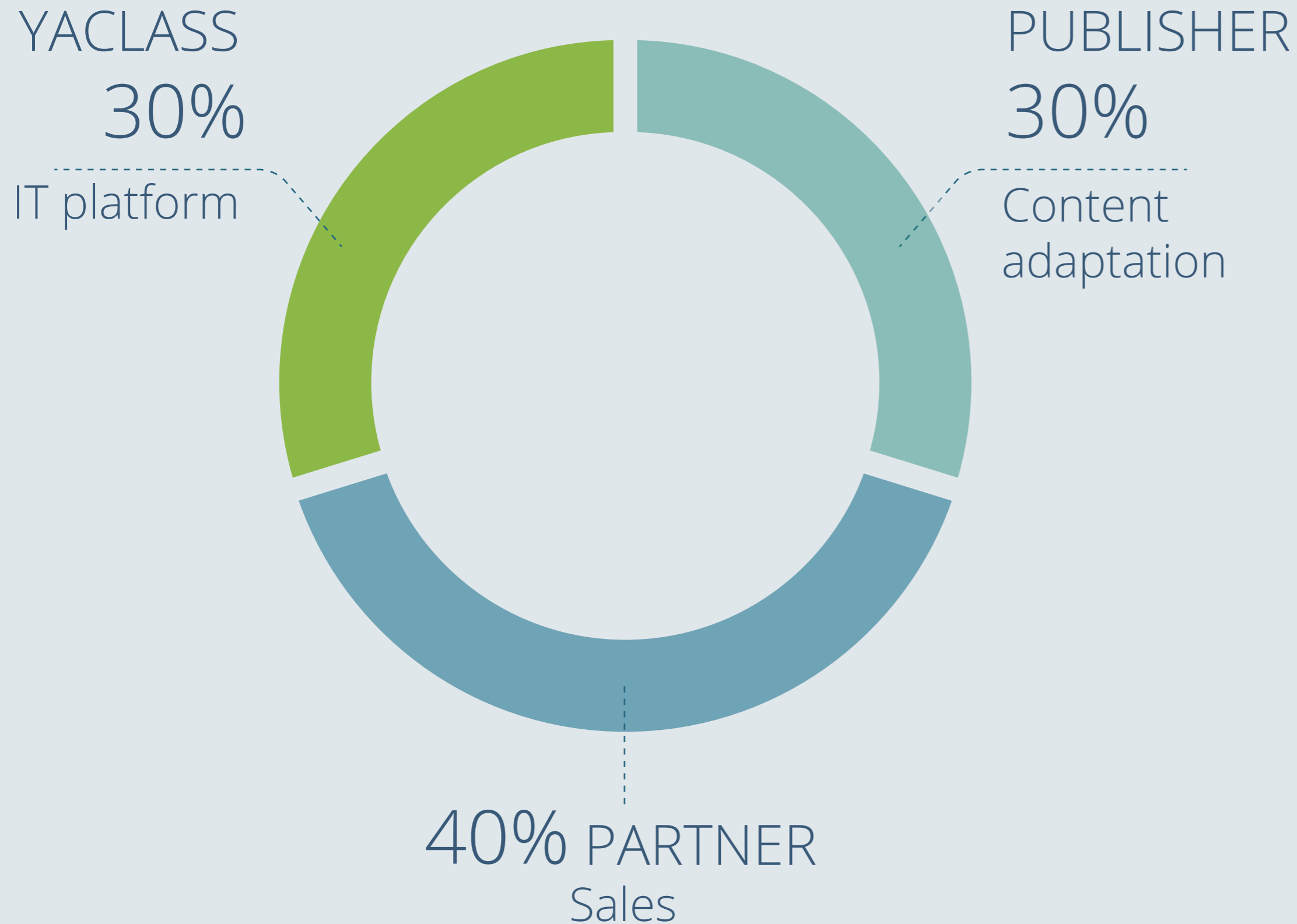
expected revenues

# HOW DO WE ESTIMATE OUR MARKET POTENTIAL FOR PREMIUM SUBSCRIPTION SALES?

We factor in the audience, service fee,  
and Internet penetration.



# PARTNERSHIP MODEL



The Partners share the revenue based on the value they invest. The Partner ensures sales and the Publisher ensures content. YaClass delivers the learning platform and sustainable development.

The typical revenue proportions are: 30/40/30

YaClass also charges a fixed support fee to continue development and guarantee availability.

# LAUNCHING IN A NEW COUNTRY

Integration  
with the payment system  
€2000

Website setup  
€800

€9000  
Due date  
one month

Localization  
and branding  
€2100

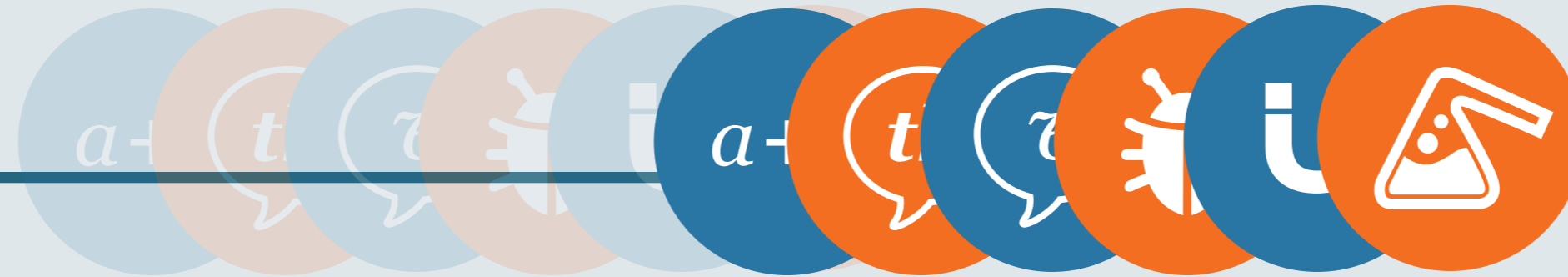
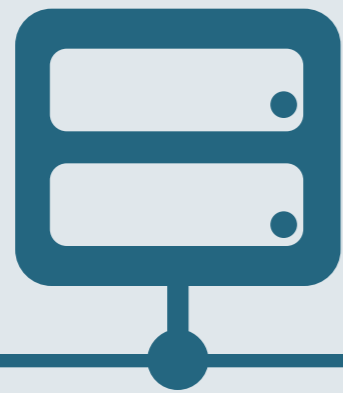
Integration  
with e-journal  
€2400

Partner's  
team training  
€1700

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Technical support fee €1200/mo.

# EDITORIAL SUPPORT



Startup costs €2300

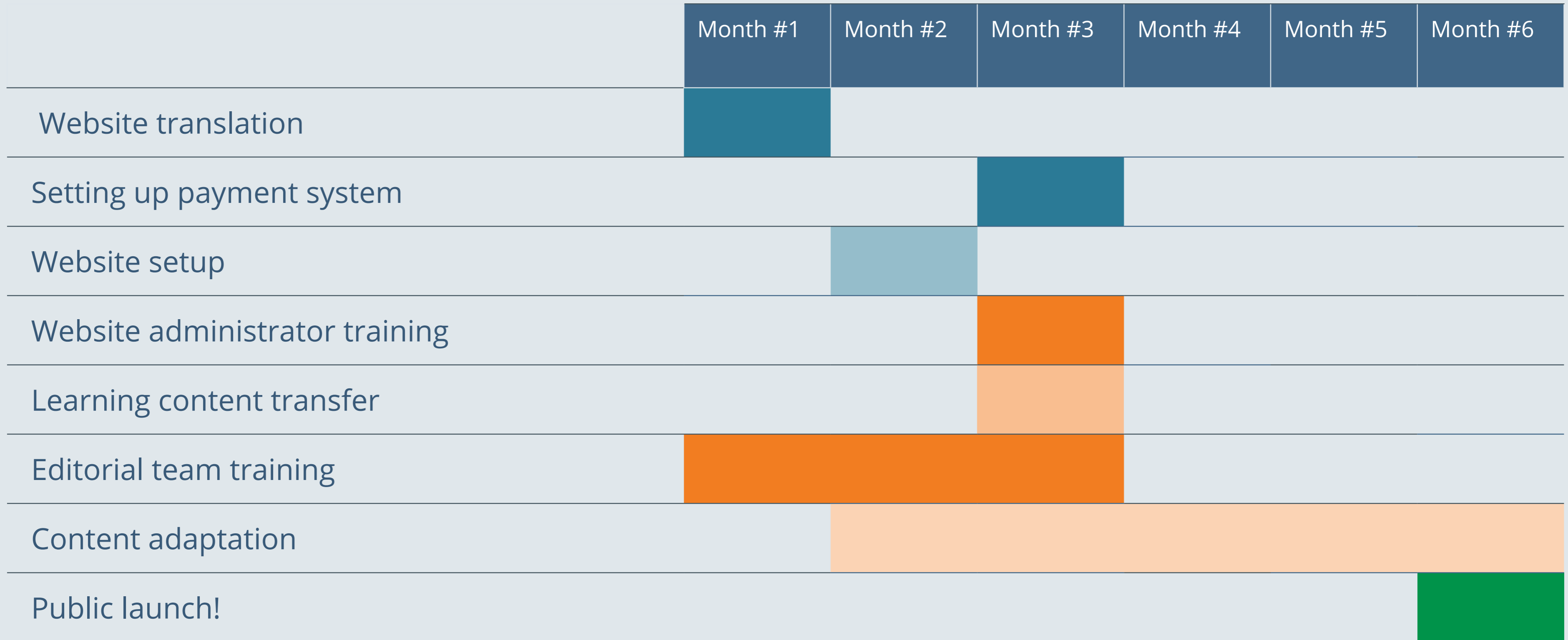
Partner's editorial team training

- Content transfer and synchronization with local standards

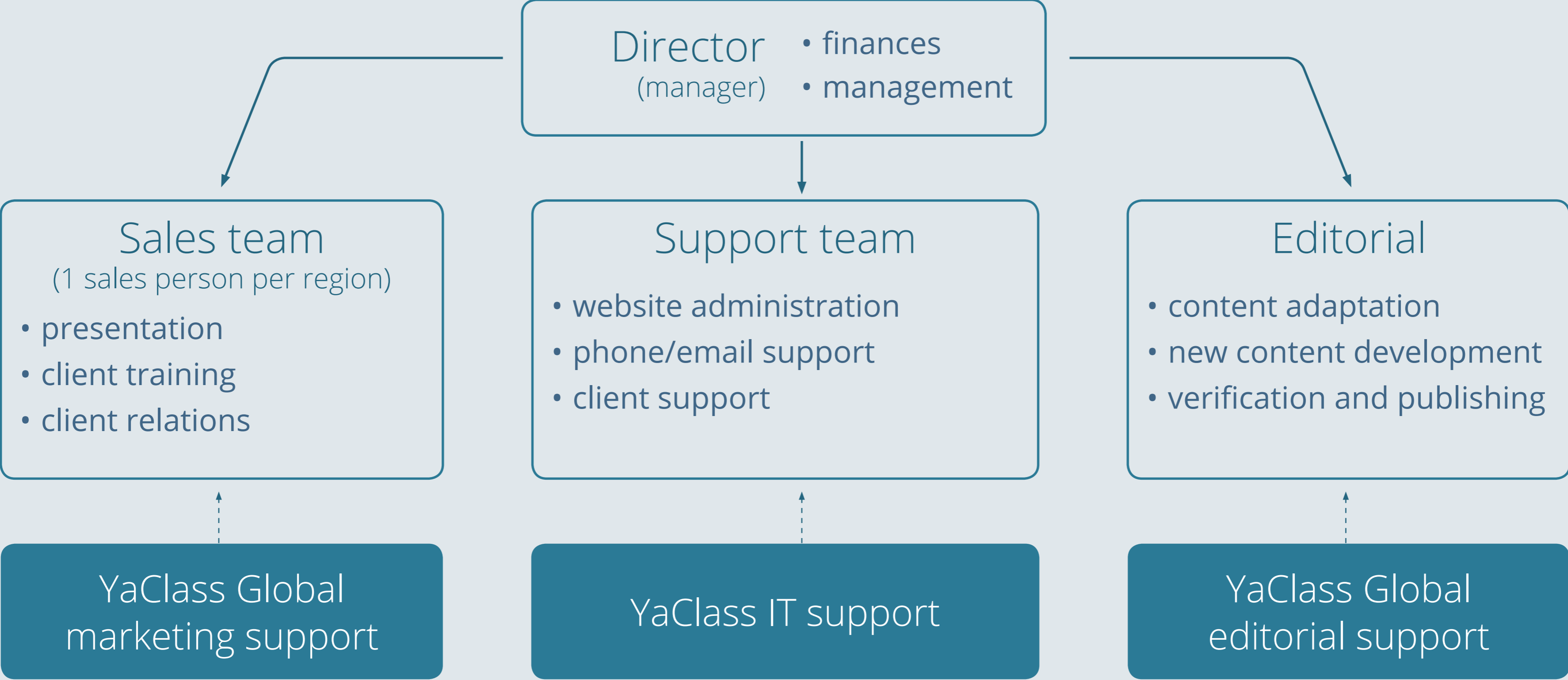
Fixed costs €1200/mo.

- Editorial team support with consultations, adaptation, graphics
- Quality assurance
- New content transfer

# ROADMAP



# PARTNER TEAM



# SHAREHOLDERS OF THE COMPANY



## DataPro

European IT outsource company developing solutions in finances, healthcare and education.



## Vesna Investment

Finances startups. After investing, Vesna becomes an active partner in spurring the startup's development, providing support and experience.



## Almaz Capital

Invests in highly motivated, bright, and passionate entrepreneurs. Almaz operates in Silicon Valley, the Baltics, and Eastern Europe, developing proven technologies for global markets.





Eugenia Achkasova,

Digital publishing manager of  
RANOK publishing house, Ukraine.

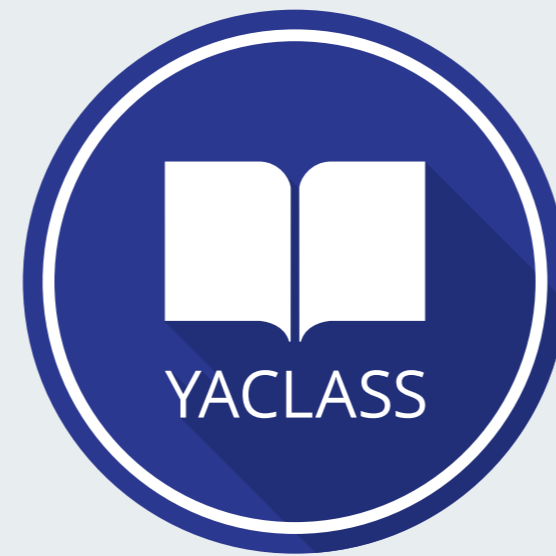
*“RANOK Publishing House was looking for the best platform to digitize the business. We looked at dozens of platforms and decided that YaClass is the best.”*



## Matthias Roland

CEO of the Dr. Roland school,  
Austria.

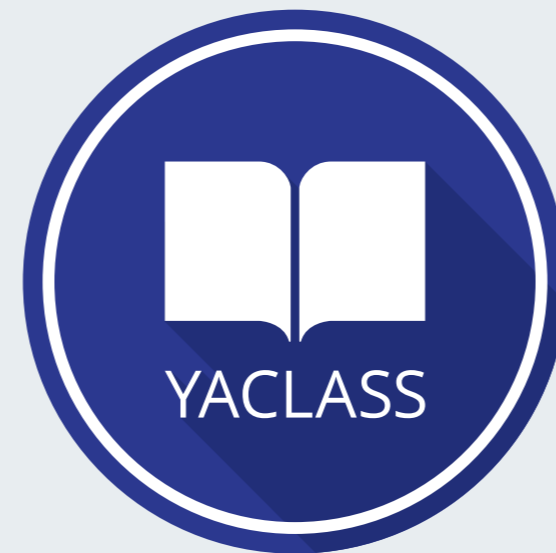
*"I am really proud of doing business with such company as YaClass. I see high potential of this technology and believe in its success."*



**Kai Talas**

Sanoma, Business Development  
Manager, Finland.

*“YaClass has a unique business  
model with very strong competitive  
advantages.”*



# SUMMARY

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[ceo@yaiclass.eu](mailto:ceo@yaiclass.eu)

YaClass runs a profitable and fast-growing enterprise in Germany, Ukraine, Belarus, Armenia and Latvia has developed a huge database of over 20.000.000 task variants.

Our primary focus is on helping partners transition their businesses to new technologies and on leveraging competitive market advantage.